

# CEREALS & GRAINS 18



## SOCIAL MEDIA KIT

October 21–23 • Hilton London Metropole • London, UK

The AACC International annual meeting will convene in London for Cereals & Grains 18, October 21 – 23, 2018. As an Exhibitor, Sponsor, or Advertiser at Cereals & Grains 18, you have the opportunity to bring hard-earned business back to your brand in a big way. You'll stay top of mind with the best and the brightest in the grain-based foods industry for years to come, when they see your name on the big screen, in the Exhibit Hall, or on the official AACCI website.

### Web Banners & Email Signature

Let everyone know you are part of Cereals & Grains 18! Add a banner to your email signature or website.

Email Signature  
340 x 90

Web Banner  
300 x 250

Web Banner  
470 x 246

Web Banner  
728 x 90

Feel free to link your web banners and email signatures to the Cereals & Grains 18 landing page at [aaccnet.org/meet](http://aaccnet.org/meet).

### Tag Us on Social Media

Show your fans you're in London! Use [#CerealsGrains18](https://twitter.com/CerealsGrains18) and [#AACCI2018](https://twitter.com/AACCI2018) in your posts, tag our social media accounts, and get the conversation going.

Get ALL the Latest Updates. Follow AACCI!

